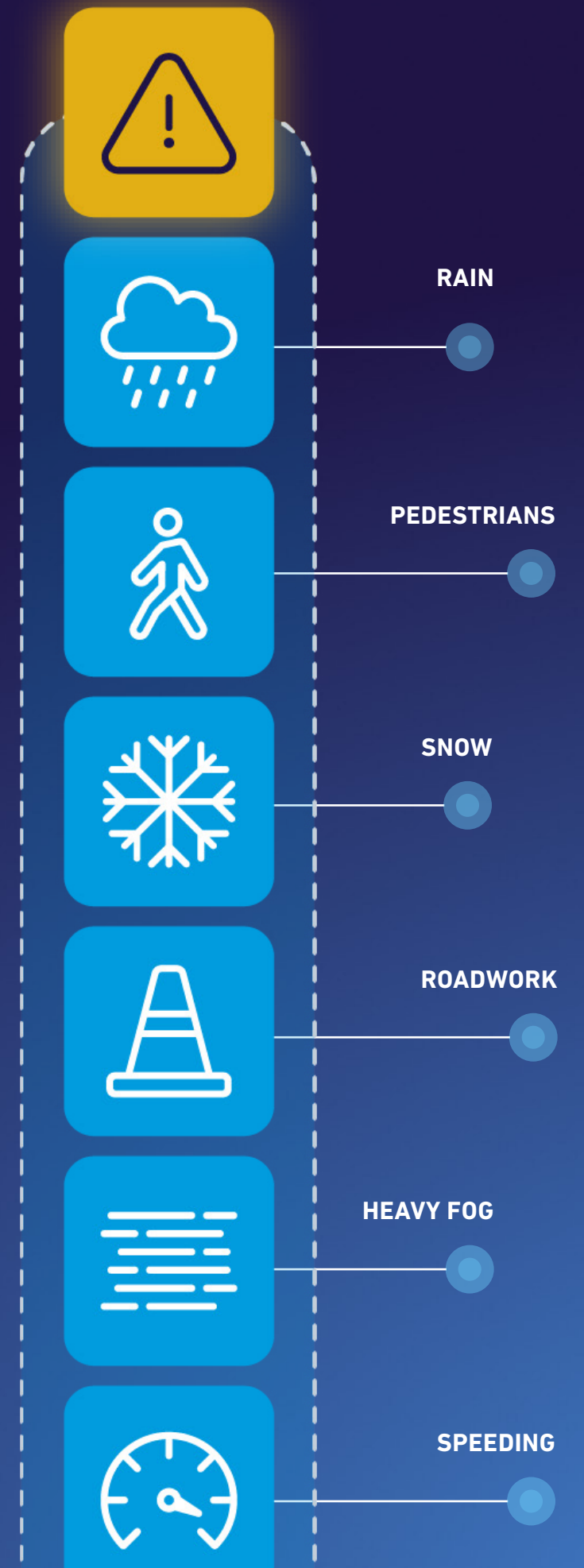




Dynamic Risk

RISK DOESN'T TRAVEL ALONE.
NEITHER SHOULD YOU.



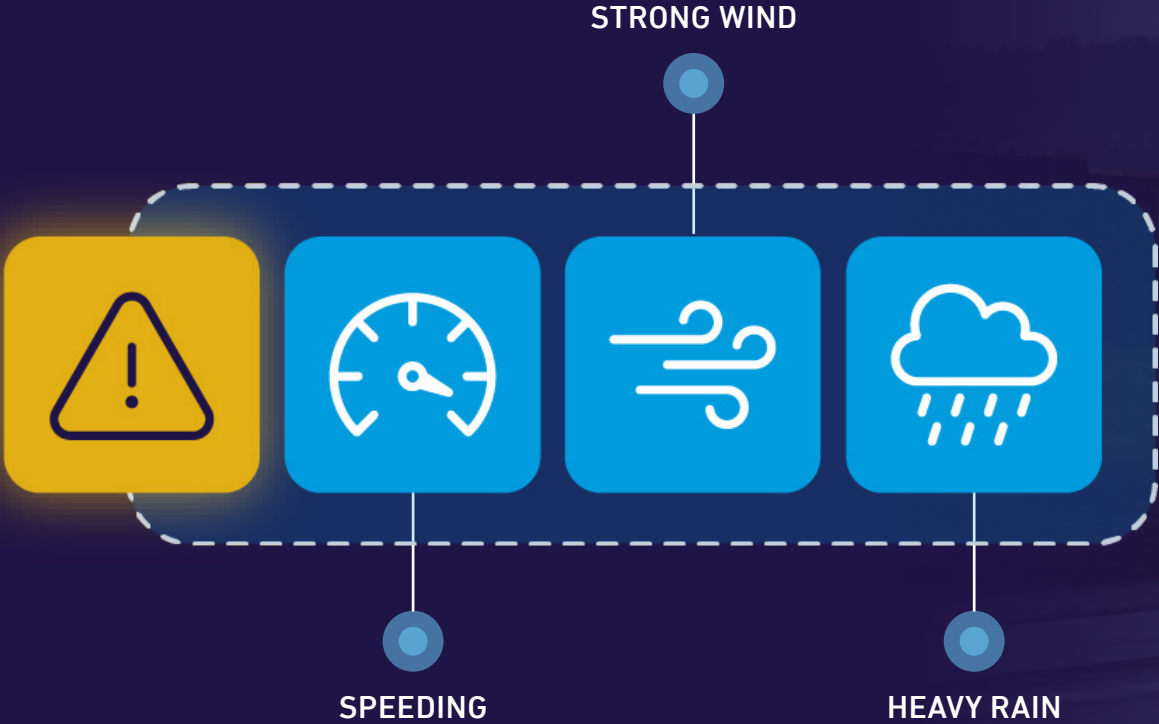
See Risks Coming. Before They Strike.

Today's road conditions are unpredictable, dangerous—and accelerating. Weather. Pedestrians. Roadwork. Blind intersections. It all stacks fast. Your drivers need more than hindsight.

Real-time road insights from over a million Lytx-equipped vehicles

Regional weather data and environmental conditions

MV+AI-powered risk detection inside and outside the cab



"SPEEDING"

"HIGH WIND WARNING"



Why Dynamic Risk Changes the Game.



“If you can prevent even one weather-related accident, I’d gladly pay annually for it. One weather-related accident destroying a truck, trailer, and cargo could cost you \$200,000 to \$300,000.”

TREY NOVOTNY, VICE PRESIDENT OF SAFETY
@ FREMONT CONTRACT CARRIERS



CONTEXT-AWARE IN-CAB ALERTS*

Face real-world risk as it escalates—strong wind, fog, heavy rain, and more—with timely, actionable alerts.^



PROACTIVE RISK MANAGEMENT

Prepare for hazardous conditions and adjust routes or schedules to stay ahead.



SMARTER COACHING TOOLS

Prioritize what matters. Coach using context—like pedestrian zones or high-risk intersections.^

QUICKLY SEE YOUR RISK LEVEL FOR FASTER DECISIONS AND FOCUSED COACHING†



* The MV+AI technology and associated services are a driver aid only. Drivers should never wait for a warning before taking measures to avoid an accident. See www.lytx.com/legal/driver-information.

^ Product roadmap is for informational purposes only, is subject to change, and should not be relied upon in making purchasing decisions.

† Images are visual representations for demonstration purposes only.

Solutions That Deliver. Benefits That Scale.



2025

2026



PROACTIVE ALERTS*

- Regional in-cab weather notifications
- Real-time audio nudges to keep drivers aware and prepared

Enable drivers to act in the moment—avoiding collisions before they happen.



CONTEXTUAL TAGGING & SCORING

- Event tags for snow, rain, low visibility
- Adjusted behavior scores based on weather
- Prioritized coaching with clear risk context

Improve coaching effectiveness with insights that matter.



LOCATION-BASED RISK MAPPING^

- Map of risky intersections
- Integrated environmental and traffic data
- Fleet-wide visibility into dangerous routes

Reroute, reprioritize, and reduce risk across your network.



DYNAMIC EVENT TRIGGERS^

- Alerts adapt based on multi-factor environmental context
- Reduced alert fatigue with smarter filtering
- Surface only what's truly urgent

Give drivers and managers clarity when it counts.

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Only from **Lytix**



ENVIRONMENTAL INTELLIGENCE
embedded in alerts and scoring



SCALABLE COACHING TOOLS
designed for real-world conditions



REAL-TIME DATA from over
1M vehicles + regional insights



A **FULLY INTEGRATED,
PROACTIVE** risk detection system

>20%

of crashes are
weather related.

U.S. DOT FEDERAL
HIGHWAY ADMINISTRATION

23%

of large-truck crashes occurred
when commercial motor vehicle
(CMV) drivers were traveling too
fast for conditions.

LARGE TRUCK CRASH
CAUSATION STUDY (LTCCS)

LEARN MORE

Contact your Lytx
representative
at **866.419.5861**
or **info@lytx.com**.

Email ↗