

# WHAT TO EXPECT IN YOUR FIRST 90 DAYS WITH **Lytx+™ with Geotab**

Two market leaders. One seamless solution—expertly deployed and backed by white-glove support.



## WHY FLEETS CHOOSE LYTX+ WITH GEOTAB

### Onboarding Without Disruption

We specialize in onboarding enterprise and mid-market-level fleets to Lytx+ with Geotab with a structured, well-managed process backed by teams with decades of experience.



#### WHAT MAKES US DIFFERENT:

- **One contract, one bill, one unified solution**, reducing complexity and hidden cost
- **Specialized team** guiding every step of onboarding
- Tailored program design built around your **safety and efficiency goals**
- **Proven onboarding and installation protocols** and best practices from fleets like yours
- Certified installations **completed by an expert-led team**
- **Compatibility with 9,000+ vehicle** makes, models, and years, including 300+ electric vehicles\*\*

#### WHAT WAS YOUR EXPERIENCE ONBOARDING WITH LYTX?

*"With approximately 10% of our fleet already fully electric and plans for further electrification, this technology allows LandCare to monitor and evaluate performance across all vehicle types, ensuring safety and operational efficiency. The combination of SF400 cameras and GO9 telematics positions Lytx+ [with Geotab] as the ideal solution"*

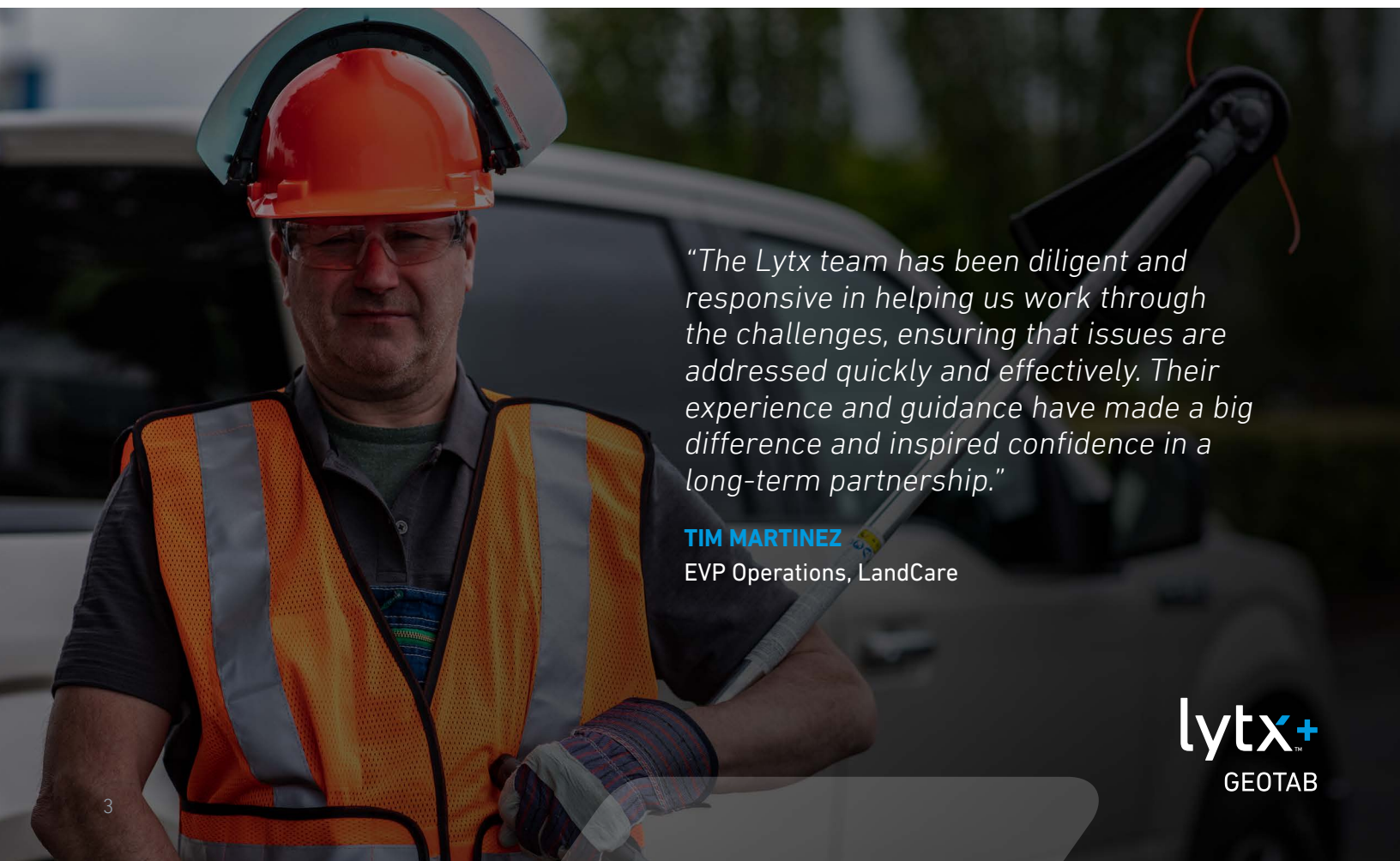
**TIM MARTINEZ**  
EVP Operations, LandCare

## YOUR LYTX+ WITH GEOTAB IMPLEMENTATION TEAM

### A Specialized Team With You At Every Step

When you choose Lytx+ with Geotab, you get:

- An **expert onboarding support team** that tailors rollout and training to align with your operations, safety, and IT requirements
- A **project manager** to keep installations, timelines, and cross-team activities moving smoothly
- **Solution consultants and customer success managers** who ensure your investment delivers results long after installation



*"The Lytx team has been diligent and responsive in helping us work through the challenges, ensuring that issues are addressed quickly and effectively. Their experience and guidance have made a big difference and inspired confidence in a long-term partnership."*

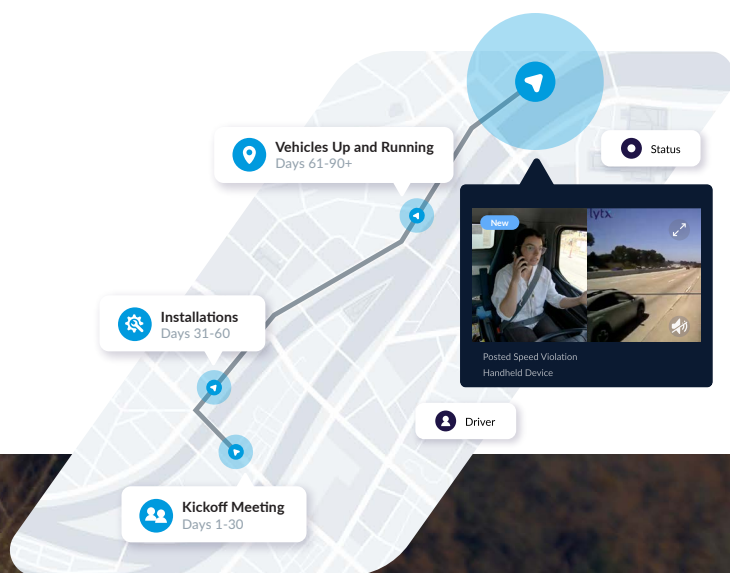
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## WHAT YOUR FIRST 90 DAYS WILL LOOK LIKE

### From A Smooth Start To Sustained Results

From day one, we measure installation velocity, training quality, adoption rates, and ROI to ensure your team is set up for success.



#### DAYS 1–30

- **Expert launch support:** Kick-off meeting, aligned milestones, and a clear plan
- **Managed data:** Vehicle and user data loaded seamlessly
- **Early wins:** First installations and focused training sessions

#### DAYS 31–60

- **Smooth rollout:** Installations coordinated to your schedule, tracked with regular status calls
- **Actionable insights:** Coaching workflows generate video-powered events
- **Configurable dashboard:** Create the visual summary that best suits your needs to monitor compliance, efficiency, and productivity

#### DAYS 61–90+

- **Full adoption:** Remaining vehicles and users go live
- **Seamless transition:** Customer Success Manager becomes your long-term partner
- **Continuous improvement:** Ongoing reviews and best practices help maximize ROI

**INNOVATION THAT KEEPS YOU AHEAD****A Solution That Grows With Your Fleet And The Industry**

From day one, you are supported by experts who ensure your solution is installed, optimized, and delivering value. But our commitment doesn't stop there. Lytx+ with Geotab is built to evolve with your fleet, continuously introducing innovations that keep you ahead of risk, inefficiency, and industry change.

**The Innovation Roadmap**

Our continuous investment ensures vendor longevity and competitive advantage for your fleet. Lytx+ with Geotab's commitment to innovation helps future-proof your operation.

**HIGHLIGHTED FEATURES:**

- **Fatigue Detection** – Early, accurate visibility into drivers showing signs of fatigue or drowsiness. Precision alerts help prioritize safety and reduce collisions.

[Learn More](#)

- **Dynamic Risk** – Analyzes real-world conditions (weather, visibility, road and pedestrian density) as they evolve during a trip to help prevent incidents before they occur.

- **Integrated Asset Tracking** – Geotab GO Anywhere™ tracker helps reduce loss, deter theft, optimize asset use, and streamline operations.

[Learn More](#)**WHITE GLOVE SUPPORT THAT HAS YOUR BACK****A Solution That Won't Leave You Stranded**

From the very first mile, Lytx+ with Geotab is dedicated to your fleet's success and works with you to be sure you get the most from our video-powered, all-in-one solution. Our white glove support means:

- Regularly scheduled program reviews
- Dedicated Customer Success Managers for the long term
- Ongoing expert consultation
- One source of support for every question on every topic – video safety, telematics, compliance, and more
- No more being passed off to “another department”

## THE RESULT

### A Solution Built For The Long-Term

With one seamless solution, fleets gain measurable improvements in safety, efficiency, and cost savings. At the point where support matters most, Lytx+ with Geotab delivers, standing by you with proven, ongoing service. Our white-glove approach means you can make your move with confidence, knowing you'll never face the stress and setbacks of being ignored or left stranded.

More than 5,500 organizations, with fleets of all sizes and across all sectors, are experiencing the benefits of **Lytx** firsthand.

Backed by top data scientists and engineers, **Geotab** serves more than 55,000 global customers, processing 80 billion data points daily from more than 4.7 million vehicle subscriptions.

**Two market leaders. One seamless experience. Zero compromises.**

**Ready for a solution that  
brings it all together?**

**Talk to an Expert**

\* Results not guaranteed and vary by client. Based on internal analysis of client data.

\*\* Some vehicle types may have limitations in reporting ECM data. Contact your Lytx sales consultant for details.